

CONTACT

Location: Koln, Germany

Phone:

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EMAIL:

ndlovuzanele.zw@gmail.com

INTERESTS

Reading, Travel, Volunteering,
Writing, Photography

SKILLS

- Content Creation
- Social Media Management
- WordPress
- Canva
- Customer Relationship Management (CRM)
- Excellent Communication Skills
- Brand Management
- Email Campaigns
- Microsoft Office
- Search Engine Optimization

Short Courses

International Business Management Institute (IBMI) – Digital Transformation

Google – Fundamental of Digital Marketing

European Business University of Luxembourg – Business Management

YALINETWORK-Creating and Maintaining Social Enterprises

ZANELE NDLOVU

Profile

Over 3 years of experience as a consultant, sales, digital marketing , and marketing intern. Leveraging in-depth knowledge of market trends to execute high-impact marketing campaigns with the use of digital marketing.

LINKED IN: <https://www.linkedin.com/in/zanele-n-792274174/>

EDUCATION

Cologne Business School International University, Germany

01/2023 - 01/2025

Masters of Art in International Business- Marketing

Midlands State University, Zimbabwe

08/2015 – 06/2019

Bachelor of Commerce in Marketing Management

WORK EXPERIENCE

Purple Lilac Pharmaceutical Wholesale (Zimbabwe), Regional Sales Consultant

05/2020 – 09/2021

- Assessing client needs and presenting suitable promoted pharmaceutical product
- Liaising with and persuading targeted doctors, pharmacies, and hospitals to prescribe our products utilizing effective sales skills
- Creating client database
- Sales analysis and client analysis
- Providing product information and delivering product samples

Tekbase Technologies (Zimbabwe), Digital Marketing Specialist/ Client Acquisition

09/2018- 05/2021

- Researching digital marketing trends and techniques
- Brainstorming and developing online marketing and media campaigns
- Establish sales goals and implement a plan to meet the goals
- Social media marketing management
- Creates website content, tracks the number of visitors, and strategizes how to increase traffic

DHL (Zimbabwe), Service Point Advisor

08/2017 – 08/2018

- Process all shipments accepted at the counter and enter accurate data to attain airwaybills
- Assure call customers receive service, which prompt, friendly, courteous, and helpful
- Ensure all shipments are manifested by the end of each shift and all documents and invoices pertaining to WPX shipments are imaged
- Act as an ambassador for DHL at all times and attend to customer needs in a professional, friendly and courteous manner
- Developing Marketing Strategies

Languages

English, German (B1), Zulu, Ndebele, Shona

Extra-Curricular Activities

**German Red Cross– English Teacher at Kinder in der St Elisabeth Gruppe
Federal Voluntary Service-German Red Cross**

(04/2022 – 01/2023)

Tariro-ithemba for the African child (Zimbabwe) – Founder
(03/2020 – Present)

To alleviate poverty through Agric Development for the African child and youth in rural areas so as to create a self-sustaining community

Youth For Christ International Zimbabwe
01/2013-03/2020

References:
Upon Request